



Job Posting: Marketing Intern at EVDATI / JAMAFO BRANDS LTD.

Position: Marketing Intern

Location: Hybrid

Duration: Part-Time

Compensation: Monthly stipend, plus opportunity for bonuses

About Us:

EVDATI is Jamaica's ultimate online marketplace, connecting businesses of all sizes with customers both locally and globally. We are revolutionizing e-commerce in Jamaica and the Caribbean by providing a one-stop platform for products and services. Our mission is to empower businesses with the tools they need to grow and thrive in the digital age.

We're looking for a creative and driven **Marketing Intern** to join our team! This is a fantastic opportunity to gain hands-on experience in digital marketing while contributing to the growth of a dynamic, fast-paced startup.

Responsibilities:

- **Assist in developing social media strategies** to promote EVDATI across various platforms (Instagram, Facebook, TikTok, LinkedIn Etc.).
- **Create engaging content** including posts, blogs, and graphics for social media and the EVDATI website.
- **Monitor and analyze marketing data** to track campaign performance and suggest improvements.
- **Collaborate with the marketing team** to execute promotional campaigns and events.
- **Support influencer outreach** and partnerships for brand collaborations.
- **Help with email marketing campaigns**, including writing copy and building contact lists.

- **Conduct market research** to identify new opportunities for EVDATI to grow its presence.
 - **Assist in organizing promotional materials** for events, online campaigns, and community engagement.
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What We're Looking For:

- A passion for **digital marketing** and **social media**.
 - **Excellent communication skills** (written and verbal).
 - Creativity, initiative, and the ability to **work independently**.
 - **Proficiency in graphic design tools** (Canva, Photoshop) is a plus.
 - Experience or interest in **content creation** and social media management.
 - A willingness to **learn and adapt** in a fast-paced startup environment.
 - **Strong organizational skills** with attention to detail.
 - Familiarity with marketing trends in Jamaica and the Caribbean is a plus.
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What You'll Gain:

- **Real-world marketing experience** in the e-commerce industry.
 - A chance to work in a **startup environment** where your ideas and creativity matter.
 - Mentorship from experienced marketing professionals.
 - The opportunity to **build your portfolio** with real marketing campaigns.
 - **Networking opportunities** within the e-commerce and tech space in Jamaica.
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How to Apply:

Apply with your resume and a short cover letter explaining why you're interested in this position at <https://www.jamafo.com/evdati-jobs>

Join us at EVDATI and help shape the future of Caribbean e-commerce!